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PRESS RELEASE

For Immediate Release

Alberta Geoscientist, Dr. Brad Hayes, Ph.D., P.Geo., FGC, receives 2024 Canadian Professional Geoscientist Award

Ottawa — Geoscientists Canada is pleased to announce the recipient of the 2024 Canadian Professional Geoscientist Award – Dr. Brad Hayes, Ph.D., P.Geo., FGC, of Calgary, AB.

The Canadian Professional Geoscientist Award recognizes the achievements of an individual who has made an outstanding contribution to the development and practice of professional geoscience and who has advanced public recognition of the profession in Canada in their capacity as a registered professional geoscientist. The award, which consists of a labradorite and marble sculpture made by a Canadian geoscientist artist, is given to a person in mid-to-late career.

To be eligible for the award, a nominee must meet specified criteria, which include: a solid career as a professional geoscientist, an outstanding record of voluntary service to the community, and service to Geoscientists Canada or to one of the provincial or territorial professional organisations that regulate geoscience practise in Canada.

This year's recipient of Geoscientists Canada's highest honour, Dr. Brad Hayes, is recognised for his contribution to the field of geoscience by showing exceptional leadership and commitment to public education and community service.

Dr. Hayes holds a PhD in Geology from the University of Alberta and a BSc in Geology from the University of Toronto, forming the foundation for his over four-decade-long career. As President of Petrel Robertson Consulting Ltd. (PRCL), Dr. Hayes has led the company to the forefront of geoscience consulting, addressing critical issues in both conventional and unconventional hydrocarbon exploration and development worldwide, and in emerging energy resources such as geothermal, carbon sequestration, and helium and lithium-bearing brine exploration.

Dr. Hayes is a leading expert in unconventional hydrocarbons, including oil sands, tight reservoirs, and shale plays, and is a leader in the emerging Canadian helium industry. Recently, he developed a highly praised online open course on the 21st Century Energy Transition with the University of Alberta and the Canadian Society for Evolving Energy.

Beyond his corporate role, Dr. Hayes has served as President of the Canadian Society of Petroleum Geologists (CSPG) and as a board member of the Canadian Society for Evolving Energy (CSEE). He was also a councillor for the Association of Professional Engineers and Geoscientists of Alberta (APEGA) and is an Adjunct Professor at the University of Alberta, highlighting his commitment to advancing the profession and mentoring future geoscientists.

Dr. Hayes contributes his expertise to Geoscience BC's Energy Resources Technical Advisory Committee, aiding in the planning and review of earth science projects. Through presentations at technical conferences, educational institutions, and media commentary, he has significantly advanced public education and promoted responsible geoscience practices.



Dr. Brad Hayes exemplifies the spirit of the Canadian Professional Geoscientist Award through his professional excellence, leadership, and unwavering dedication to public education and community service. His achievements have significantly advanced the field of geoscience and inspired future generations of geoscientists.

Nominations for this award are considered annually, although the award is not necessarily presented each year. Further details on the award criteria and nominations process are available on the Geoscientists Canada website at www.geoscientistscanada.ca

Geoscientists Canada's Mission is to support its members in their efforts to improve the effectiveness of regulation in Canada and achieve excellence in the geoscience profession.

Contact:

Paul Hubley, P.Ge., FGC

CEO - Geoscientists Canada

55 Metcalfe Street, Suite#300

Ottawa, ON K1P 6L5

Tel: 613-499-2602

phubley@geoscientistscanada.ca

www.geoscientistscanada.ca